

## What are cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They are widely used in order to make websites work more efficiently and provide basic functionality such as remembering preferences or filling out forms. They are also used to provide information and insights to the owners of the site that help to improve performance and offer a better user experience.

## Cookies on thecanterburyhotel.co.uk

This site uses cookies. The table below explains the cookies we use and why. We will not use any of this data to personally identify you.

Cookie	Name	Purpose
Preference cookies		These cookies are used to remember your preferences.
Session cookies		These cookies are used for the website to function and to improve the performance of the website.
Security cookies		These cookies necessary and are used to keep this website secure. It collects your IP address to monitor activity in order to prevent access to any malicious IP addresses.
Google Analytics	<code>_ga</code> <code>_gat_gtag_UA_128567333_1</code> <code>_gid</code>	These cookies are used to collect information about how you use our website. The information collected includes number of visitors, pages visited and time spent on the website. The information is collected by Google Analytics in aggregated and anonymous form, and we use the data to help us make improvements to the website. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.  <a href="#">Click here</a> for more information about Google Analytics and your privacy.
Analytical cookies	<code>apnid</code> <code>cid</code> <code>gid</code> <code>Tapid</code> <code>st_browser_id</code>	Our booking systems use cookies to track analytical data and industry data to establish trends.

	Pat sa_aud_cmp sa_dmp_synce d sa_dmp_to_syn c	
YouTube cookies	GPS VISITOR_INFO 1_LIVE YSC PREF remote_sid	These cookies are used by YouTube to show you relevant videos, and to collect data on what videos have been viewed.
Google	IDE test_cookie NID	Google uses cookies to customise adverts on Google properties such as Google search and YouTube.
Advert cookies	uuid TapAD_DID TapAd_TS ckid cktst dph gcma ph	The third party behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.
TripAdvisor Cookies	ServerPool TACds TASession TATravellInfo TAUD TAUnique PMC SRT TART TASSK	We use TripAdvisor to display reviews of our hotel on the website. For more details view the TripAdvisor <a href="#">privacy policy</a> .
Social media cookies	lang	We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; Twitter, Facebook, Instagram, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

Cookie banner preferences	_GDPR_cookie_banner_show n Performance Functionality targeting-or-advertising	These cookies are used for the cookie banner to display and to allow you to manage your cookie preferences
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